PLANS FOR NEW DEVELOPMENT 'THE CROSSING' TAKE SHAPE

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SAINT JOHN • Developers unveiled a new view Friday of a major project in Port City known as The Crossing.

The massive mixed-use development in east Saint John includes a \$31.2-million interchange to allow easier access for shoppers and those who will live and work there.

In February, the province kicked in \$1.2 million to begin planning for a new Route 1 interchange in Saint John for a north-south connection between Foster-Thurston Drive and Ashburn Lake Road.

This will include the installation of four-way traffic signals at the intersection of Rothesay Avenue and Rothesay Road, as well as the westbound off-ramp of Route 1 at Rothesay Avenue.

The province's work is expected to take about two and a half years, with

construction set to begin on the Horizon project in the spring of 2021.

When completed, The Crossing will be a 72-hectare (180-acre) development that will include a mix of retail, commercial, residential and hospitality

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New Brunswick Premier Brian Gallant, left, and developer Troy Northrup discuss Northrup's new development, The Crossing, in Saint John Friday. PHOTO: SUBMITTED

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amenities between Highway 1 and Ashburn Road.

The project must first pass an environmental impact assessment and get other regulatory approvals.

Premier Brian Gallant recognized the contribution Horizon Management Ltd. is making to the local economy.

Horizon is the same developer behind the East Point Shopping Centre, where Friday's update on the project was made.

Gallant, Mayor Don Darling and others were on hand to hear the update

and see the project model, which developer Troy Northrup says "gives you a small glimpse of the significant planning in a project of this magnitude."

Northrup called this a great example of how government and business can work together to improve our region economically.

The development is designed to enhance the region's natural beauty with more than one-third of the property remaining undeveloped and set aside as green space and recreational land.

"This will be a one-of-a-kind, international-quality development that will encourage visitors and travellers to stop in Greater Saint John," said Northrup.
"I believe we have an impressive, grand vision of the property that will create a dramatic, inviting highway gateway for the community and will strengthen Saint John as a drive-in city and position it as a destination community."

The multi-year and multi-phase development could eventually see about 45,000 square metres (500,000 square feet) or more of new buildings constructed.

"This is a great example of how investing in infrastructure in the area has helped stimulate economic development in Saint John," Gallant said.