



Matty Matheson is coming to Saint John to promote his cookbook.

PHOTO: AARON WYNIA/ ABRAMS BOOKS

# Celebrity chef Matheson returns to Port City for book signing

TELEGRAPH-JOURNAL

**SAINT JOHN** • Tattooed Matty Matheson is returning to Saint John to share his colourful culinary skills with New Brunswickers with the release of his new cookbook.

The homegrown east coaster's first book isn't a memoir filled with delicacies and debauchery. Instead, *Matty Matheson: A Cookbook* is rife with the kind of recipes that could only be born from a man who learned to cook next to the ocean.

Coinciding with a time of year typically associated with warm comfort food, Matheson's book showcases food memories – those dishes most deeply associated with the people and places that

created him, translating comfort in something to be consumed.

Famous – or infamous – for his hipster Toronto restaurants and his profanity-laced cooking shows *It's Supper-time!* and *Dead Set On Life*, the social media superstar is now on tour promoting his first in-print effort and he's making a stop where it all began.

Born in Saint John, the cook will return here Wednesday night to sign copies at the East Point Indigo location beginning at 7 p.m.

Matheson won't be doing a reading of the culinary creations from the glossy-paged book, but will launch right into signings for hungry fans.

Manager of the location, Chantal Roch,

said the line for autographs will begin at 6:30 p.m., but is encouraging participants to get their books early in the day to avoid the congestion.

The store opens at 9 a.m. and is selling the book for \$35. Those that previously purchased the October release are also welcome to bring the book back to get some conversation time with the celebrity chef while he makes his mark.

"He's very engaging one on one and he does write little messages," said Roch.

After the evening is finished Matheson will be heading west to continue the tour in Montreal, Toronto, Calgary, Winnipeg, Saskatoon and Vancouver, taking his personal Atlantic tastes to the rest of the country.