

# THE CITY

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## Top businesses rewarded



KATÉ LEBLANC/TELEGRAPH JOURNAL

Troy Northrup of East Point Inc. was the winner of the Business Excellence Award at the Saint John Board of Trade's 2007 Outstanding Business Achievement Awards Wednesday Night. The award he is holding was created by local painter Holly McKay and depicts buildings in the uptown.

### Outstanding business achievement award winners

Here are the winners of the Saint John Board of Trade's Outstanding Business Achievement Awards for 2007:

**Business Excellence Award:**  
East Point Inc.

**Entrepreneurial  
Achievement Award:**  
Canadian Cable Systems Alliance

**Emerging Enterprise Award**  
Maritime Rescue and Medical Inc.

**Young Entrepreneur Award:**  
Ji Li and HugoLee International  
Trade Ltd.

**Chair's Award:** Business Community  
Anti-Poverty Initiative

**Big Heart Award:**  
Carpenters Training Centre  
of New Brunswick

**Honour** East Point Shopping takes top Board of Trade achievement award

**KHALID MALIK**  
TELEGRAPH-JOURNAL

SAINT JOHN - Troy Northrup, whose growing retail development is changing the face of the city's East Side, won the Business Excellence Award at the Saint John Board of Trade's 2007 Outstanding Business Achievement Awards Wednesday night.

His East Point Shopping complex "is a good example of what can happen if all three levels of government work together," Northrup said in an interview.

He believes that quality, innovation and the partnership with government won his company the award.

"I am honoured and humbled to be recognized by the community. That's something in itself. I am very proud of the development, proud of the quality of development."

Maritime Rescue and Medical Inc. won the Emerging Enterprise Award, the Canadian Cable Systems Alliance won the Entrepreneurial Achievement Award and Ji Li of HugoLee International Trade Ltd. won the Young Entrepreneur Award. The awards were presented at the Board of Trade's 23rd annual awards banquet at the Saint John Trade and Convention Centre.

"We made an investment in the community," Northrup said of the East Point Shopping complex.

"It is a quality design... not a collection box stores. It is a real investment in the community, from the architectural details to the overall design, and I hope the community sees all these points of pride.

"The lighting on the building, the accent, the spectacular building has helped in creating a unique environment. Saint John has a lot to be proud of and at no other time have I been more proud to call Saint John home," Northrup said.